



BAP

Business Accelerator Program



BUSINESS ACCELERATOR PROGRAM

Of Martin County and City of Stuart

The ACCELERATOR program provides business counseling, technical assistance and training for small business owners, and the opportunity to attain an allocation of grant funding for small business growth. The purpose of the ACCELERATOR program is to enhance entrepreneurial skills and activities, create jobs and assist in the expansion and growth of our existing business community.

Fall 2018 Schedule Tuesday Evenings from 6pm- 9pm at IRSC Chastain Campus, Room C-102, 2400 SE Salerno Rd, Stuart, FL 34997

1. September 11 Introduction to Internet Marketing and Customer Engagement Through Social Media
2. September 18 Exceptional Customer Service
3. September 25 Time Management
4. October 2 Sales & Marketing for your Business
5. October 9 Small Business Finance
6. October 16 Legal Issues in the Workplace
7. October 23 Business Canvas, Plan and Pitch
8. October 30 Dealing with Difficult People
9. November 6 Social Media in Today's Changing Environment
10. November 13 Public Speaking and Pitch Rehearsal
11. November 27 **Pitch/Presentations (6:30pm)**

How to apply?

- The business must be in Martin County and hold a current Martin County Business Tax Receipt (*Non-for-profit organizations are not eligible*)
- Complete the ACCELERATOR online application (only \$25 fee to apply)
- Applicants will be notified of acceptance into the program via email

Once accepted...

Participants are required to attend ALL the ACCELERATOR business training program classes, except for emergencies or previous communication with the organizers. The program consists of one 3-hour class during one weeknight per week (Tuesday) for a duration of 10 weeks. All classes will be held at the IRSC Chastain Campus. A \$25 program fee includes membership to the Business and Technology Incubator at IRSC. Participants who successfully complete the program (with no more than 1 missed class) will be eligible to apply for a small business grant through the ACCELERATOR program.

For more information, please contact

Marie Duenas-Weller at 772-221-1380 or email marie@bdbmc.org

Sign-Up Today!

Or Call Toll FREE 1.888.283.1177

