Fort Marked Port Mayaca Start in 1837

Port Mayaca on Martin County lakeside western end probably had its origin 113 years ago next month when Col. Zachary Taylor built a rude stockade to house wounded U. S. soldiers following the decisive Battle of Okeechobee on Christmas Day 1837.

Colonel Taylor called the site Fort McRae but it was soon abandoned. Wilderness prevailed again for 15 years until 1855 when new military routes began being sought through Southern Florida and Fort McRae was rebuilt. When completed it was used as a base for scouting operations toward New River in the present area of Fort Lauderdale.

Just why and from where the name of Port Mayaca was adopted remains more or less unexplained. Mayaca is a name believed to have originated from the Indians during the Spanish era in Florida and is the former name for Lake Okeechobee. It's also the name of a tropical plant. Early in this century the "Port" was added, but it remained nothing more than a "wide spot in the road" until 1925 when the three sons of Henry Phipps, steel magnate, philanthropist and former partner of Andrew Carnegie, purchased 6,500 acres with 5 miles of lakefront from W. J. "Fingy" Conners. These sons are John S., Henry C. and Howard all of whom today have winter residences in Palm Beach County.

The three young inheritors of the tremendous Phipps fortune scheduled seven million dollars for the site and planned the creation of a big city. Municipal planners from Chicago were employed to draw city plans which included a yacht basin, fine beach, two golf courses, manufacturing area and many residences. However, just before the grandiose plan was to be put into action the Florida land boom collapsed and with it went the City of Port Mayaca.

But in 1927 the three investors employed Paul M. Hoenshel to make a survey of the possibilities of the area. Hoenshel came up from Miami, probed the layout thoroughly and recommended its development. His bosses said "go ahead" and Hoenshel began the tremendous job of creating an empire out of literal jungle. That he succeeded in a big way during his 17 years on the job is evident today by the huge success of Bessemer Properties, Inc., which was the name adopted for the development. The name was taken from the type of steel furnace of the same name. He developed productive farm areas and successful citrus groves and after a few years the huge sums of money that the Phipps boys invested through Hoenshel's direction soon began paying dividends and have never stopped doing so.

Hoenshel resigned to move to Stuart in 1944 and was replaced by Thomas C. Gartland. The property now consists of only about 2,000 acres, the balance having been sold bit by bit to various other believers in the area who are making Port Mayaca blossom as it never has previously.

The cemetery at Port Mayaca came about in 1928 following the tremendous loss of life in that fall's hurricane. Literally thousands of lives were lost by the rampant adjoining lake south of Port Mayaca, and for lack of burial space and inability to take the bodies to the east coats Bessemer donated 5 acres to the City of Pahokee for a cemetery. Draglines were used after that '28 disaster to dig common graves and bodies were buried at the rate of one a minute for hours in this cemetery.

MAYACA BUILDER

PAUL M. HOENSHEL

Hoenshel spent 17 years beginning in 1927 under orders of the three Phipps boys to develop Port Mayaca to the prospering industry that it is today. He resigned in 1944

BUILT ROAD 15 HERE

W. J. CONNERS

"Fingy" Conners was a stevedore on the Buffalo waterfront with a reputation for getting things done. He rose to power through the stevedores' union and his own ability to organize all the waterfront workers politically and deliver their votes in a bucket. Big money came his way and he became a powerful figure in Buffalo's business world. He early learned to spend his winters at a beautiful oceanfront home he built in Palm Beach, but his active brain kept him busy even when he wanted to loaf. He bought 5,000 acres in the Everglades that he could reach only by boat up the West Palm Beach canal. He stocked it with high grade cattle, which drowned in subsequent floods. He spent large sums developing his land, was identified with the first sugar cane operations, soon was anxious to get other developers interested with him. One of his handy-men was Guy Stovall, who talked Conners into building a toll highway from "Twenty Mile Bend" west to Canal Point, then north to Okeechobee. It cost Conners $3,500,000, but he got it all back with interest when the State Road Department took over. Conners built a "farm house" near the lake, just south of Okeechobee. He got into the real estate business in a big way in and around Okeechobee, and came out ahead there too. Conners was not particularly interested in Martin County as such, although his highway crossed the county from the north to south, which meant that he had a lot of money tied up in Martin County real estate. His office managers were Walter McGriff and C. Y. Patterson.

W. A. Roebuck Family First To Settle Toward Indiantown

Pushing Central Florida's frontiers further into the rich farm lands of the South soon after the turn of the century was the William A. Roebuck family.

With his wife and seven children, all of school age, Roebuck moved in 1907 from Bassinger, on the Kissimmee River, to the "back country" of Martin County. Only one house had been built at that time between Stuart and Indiantown and there were no roads connecting it with either place. It was a two-story home, with rambling verandas upstairs and down, which had been erected by Pioneer Carlton of St. Lucie County.

Surrounded by 60 acres of hammock land, later bisected by the Indiantown Road, the property was purchased by Roebuck and remained in his name until sold this summer by the heirs to J. C. Kress, Miami manufacturer. Then known as Carlton Hammock, the area now is called Roebuck Hammock. Contrary to most pioneers who at that time were planting pineapples and citrus, Roebuck successfully truck farmed his land for about 15 years when he and his wife moved to town to make their home with their married daughter, and her husband, Dr. and Mrs. Frank Frazier.

Life was not easy for farmers of those days and neighbors were few and far between, but their outlook on life was well illustrated by Mrs. Roebuck's naming her spacious country home which she called Hope. The former Avarilla Avriett and her husband lived to see their seven bustling youngsters grow to adulthood and all are living today except Robert Roy, an attorney, who, with his wife, was killed at the 4th St. railroad crossing here in 1943. Having given up law practice, he built the present Rice Hotel and the Virginia Apts. across U. S. 1 from the hotel.

Two other sons are lawyers, Ray and Errol, both of West Palm Beach. Two daughters, Josie and Lollie, now Mrs. Frazier and Mrs. Reginald Kitching, are doctors of chiropractory. Mrs. Frazier lives in West Palm and Mrs. Kitching in Davenport, Iowa. The two younger girls Verda and Edna, are Mrs. Adlam of West Palm Beach and Mrs. Mizell Platt, Delray Beach. There are 21 grandchildren and several great-grandchildren.

The father of the family died in 1942 at the age of 83. His wife died in February 1948 at the age of 86. Both are buried in West Palm Beach.

PICKING KING ORANGES AT INDIANTOWN

Back in 1898 when Western Martin County was tougher than a boot and an untamed wilderness the Bowers Brothers, Joe and Dessie, produced one of the finest citrus groves in South Florida. Their brother had a store at Jupiter and they pushed back into the Seminoles' refuge over the old military trail to set up an outpost of civilization. Their 160-acre tract included 40 acres of fine King oranges, grapefruit and tangerine trees in addition to thousands of head of cattle, turkeys, ducks and chickens. Both died in recent years.

CONNERS HIGHWAY OPENED WITH CELEBRATION 1924

Until 1924 no highway crossed the Everglades from the east coast to the western parts of the State. To reach Tampa and points southward on the Gulf travelers were compelled to travel north to Melbourne or Indian River City to reach a cross-State road.

W. J. Conners, former chairman of the Democratic National Executive Committee and a prominent financier, executed the building of Conners Highway around the eastern and northwestern shores of Lake Okeechobee between Canal Point and Okeechobee City to connect with new State roads. It was opened with a celebration July 4, 1924.

MINIATURE PINSCHERS

PUPPIES

A. K. C. REGISTERED

WITH PAPERS

Purest Strain. Loveable Little Pets

Loyal, Affectionate—Finest of the Breed

MRS. F. D. MILLER

BOX 90

INDIANTOWN, FLORIDA

Congratulations, Martin County

AND ALL YOUR COMMUNITIES FOR THE PROGRESS YOU HAVE MADE IN THE PAST 25 YEARS.

I AM HAPPY TO BE WORKING FOR THE PROGRESS OF MARTIN COUNTY'S SCHOOLS

W. C. CAVENY

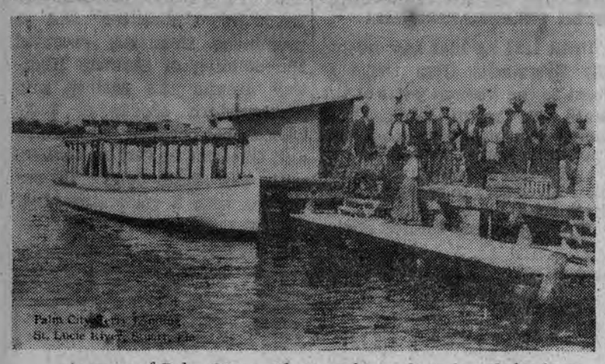
School Trustee Indiantown, Florida

We are proud to have had a part in the growth and progress of MARTIN COUNTY

BESSEMER PROPERTIES, Inc.

PORT MAYACA

PALM CITY FERRY AT STUART LANDING



A group of Palm City residents make ready to board the ferry for home as the launch pulls up to Stuart's West 1st St. dock in about 1918.

THE OLD PALM CITY STORE

Built by the Palm Beach Land Company at the opening of Palm City Farms in 1912, it was remodeled in 1927 and has in recent years been practically rebuilt. The modern new building there now is still a grocery and is owned and operated by Fred Joss. The first Palm City Post Office was housed in the first store.

PALM VILLA HOTEL, A SHOWPLACE IN 1925

This riverfront resort hotel of 19 rooms was a popular mecca for tourists during the early years of Palm City's development. It was built in 1913. In 192[illegible] when the first major hurricane struck this section it was damaged beyond repair.

SALE OF LANDS IN PALM CITY BEGAN IN 1910

First Settlers Came in '12, Bridge in '17; Diphtheria Closed School

By MRS. ROSE LEIGHTON

Land went on sale in the Palm City area in 1910, and was sold unseen by agents in most all parts of the United States by the Palm Beach County Land Company. C. C. Chillingworth was president. This land was known as Palm City Farms located in Palm Beach County and with each 10-acre tract of land sold a city lot was given free located in Palm City.

The first settlers arrived in 1912. Mr. and Mrs. George W. Jones built the store, and the Post Office was located in the store. Mr. and Mrs. Orin Coffin built a three-story hotel on the riverfront, a two-story house was built by Mr. and Mrs. H. H. Church and several other small cottages including a packing house owned by Mr. and Mrs. Courley.

There was no bridge over the St. Lucie River to Palm City at this time. The land company furnished a ferry managed by C. E. Porter for the people to go to Stuart for supplies, and we also used this ferry to go to the Ringdolf Grove at White City for picnics. The company also furnished a horse and surrey to take the people around the farms. Later a Model T Ford replaced the surrey.

At this time until 1915 the main highway known as Connell Ave. came only to 5th St. The rest of the road up to the Danforth Creek bridge was not completed. All the roads to the farms were just sand roads, mostly trails, and horses and wagons were the only means of transportation. The St. Lucie Canal was being dug.

In 1915 the Woman's Club was built. The first Sunday School and church services were held there, and also all community entertainments were held there. This building was demolished in the 1928 hurricane. In 1917 the first church was built. It also was destroyed by the storm and in the same year, 1917, the first bridge was built. In 1913 Frank Barat started with about four cows and established what is now known as the Moore Dairy.

In 1915 Palm City had about 700 acres of citrus groves, and extensive farming was in progress. In the early part of 1915 a school was built on the farms and known as Central Palm School. Here public school and Sunday School were held, also all entertainments until Diphtheria broke out and five of the children died. This caused the school to be closed and abandoned. First teacher was Merle Speakman. Children attending this school were Harold and Irene Gregorie, Robert and William Markel, Ethel, Pearl, Clay and Roy Wentz; Cicel West, Charles Beyer, Dorothy and Laurette Geade, Charles and Helen Czverko, Floyd Rosberry, Eugene Reid, Ethel Beard, Erma Geophert and Steve and Arfad Barat.

Many Seminole Indians camped out on the farms every winter, some using oxen and covered wagons. Charles Beyer operated the first saw mill. Charlie Dirr was the first person to own a car.

In 1922 the first baseball team was organized by Charles Leighton. It was known as the Palm City Swamp Angels. It was followed by a girls team and later a men's team.

When Martin County was formed the Palm City Womart's Club decorated a float for the parade which won first prize of $200. Girls on this float were Dorothy Gaede as Miss Palm City, Estell Croker and Yvonne Dutton as attendants, and Dorothy Hodapp, Susan Mary Corey and Annie Dutton.

PALM CITY PIONEER

L. S. GREGORIE

Pictures like this tell the story of Palm City and its early families who tilled the soil and proved its richness. Lack of drainage discouraged most of the original settlers but Gregorie and his wife are still actively identified with the life of both Palm City and Stuart. Their home on the Palm City Loop Road is a show place with its towering royal palms, rare plants and beautiful lawn.

18 Prospective New Palm City Famlies Came Here in 1917

Sept. 17, 1917 was a bright, sunny day in Stuart and also an exciting day because 18 prospective new families for Palm City arrived from Detroit.

An enthusiastic party of 18 Detroit people, all land purchasers of the Palm Beach Land Company, arrived in Stuart that morning and were met by C. C. Chillingsworth, president, and A. W. King, assistant treasurer, of the company. They were taken by ferry to Palm City where they were received by Mrs. O. Coffrin, owner of the Palm Villa Hotel. After a short rest on the cool verandas, they were served a Florida fish dinner prepared by Mrs. Coffrin.

Then the entire party was taken out over Palm City Farms in autos driven by A.W. King, Lee Coffrin, John Delano and A. E. Van Dusen. The first plantation visited was that of Mr. Lightner at the southern point of Palm City. He had been a resident only a few years, yet he showed them what a city man can do with Florida soil. The party was then taken around the riverfront and they inspected the homes of Julian C. Burdick and A. W. Brown, both of Chicago. The next place visited was that of J. Hunt, in Section 18; then Idlewilde, the home of Mr. and Mrs. J. West in Section 14. The party visited the John Delano grove next in section 23; then the Hunt, Swearingen, Goepfert, Rasser and other groves.

The property of the Niagara Fruit Company amazed the visitors when they saw the size of the grove, the modern buildings and variety of shrubs and flowers. Rosedale, the grove of Capt. L. Bailey, had gained quite a reputation for the many beautiful roses in his garden and his big vegetable crop. A visit was also made to the pretty home of E. A. Hunderlach, the Yoder grove and the MacDowell, Wilhelm, Leighton, Burdick, Takac and Blasko places.

The names of the purchasers were Mr. and Mrs. A. E. Yates, Mr. and Mrs. J. Traher, Mr. and Mrs. E. Gesler, Mr. and Mrs. J. Marshall and Messrs. Wildfong, Owen, Evans, Luddington, Kaltz and A. Bezove of Detroit, and Wyate Toffelmire and Mr. and Mrs. S. M. Atkins of Amhersburg, Ontario.

EVERYBODY JOINED IN FAIRS LIKE THIS ONE BACK IN 1917

The first Palm City Woman's Club furnished a gathering place for community picnics and the like soon after Palm City Farms were developed in 1912-13. Note Old Glory flying atop the pole and draped across the one car which probably made many trips to get the folks all in. The club was organized in 1915.

Local Horticulture Report During 1900

Back in 1900 the Titusville Advocate, which served this section of the coast, had Mrs. C. S. B. Haney as Stuart correspondent. From her scrapbook of that year is taken this interesting horticultural item:

"During the past week the Advocate scribe has seen not only the wonderful pineapple fields, but some other things worth mentioning. The first was large rose tree in A. R. Krueger's yard. It measures 47 feet in circumference and is 5 years old. A native rose, Krueger purchased it off the trade boat. Three varieties of grafts were put in soon after purchase and since then four more have been added.

"Occasionally all seven are in bloom at once. The buds and blossoms were out by the hundreds, varying from the dark, velvety red to the pure white, thus forming the most beautiful sight imaginable. The next day I saw Russell Frazier's cactus of the prickly pear species. It measures 56 feet around and is over 7 feet high.

"But the most marvelous— and your Northern readers may believe me—is the pomello or grapefruit tree on O. Poppleton's lawn. It is not 2 feet high nor 3 feet in circumference, yet it bore at once 10 large grapefruit, most of them touching the ground. This in no way exhausted the tree as it is now putting out a vigorous new growth. Krueger has a tree 7 feet high from which he gathered more than 70 large grapefruit. Who will say we can raise nothing but pineapples in Florida? I saw these measured by the owners."

ROAD TO UTOPIA OK

The Stuart newspaper of Oct. 30, 1913 reported that the "Road to Utopia (is) in Good Shape."

PALM CITY'S ONLY SCHOOL

This is the original Palm City School with the schoolmaster in the doorway. It was built about 35 years ago and abandoned in 1926 when the new Stuart school was erected and Palm City pupils were transported to it.

PALM CITY FERRY BURNS

Dec. 31, 1918 the Ellen G., the 32-foot ferry boat of Capt. A. L. Chase which made daily runs from Stuart to Palm City (before the Palm City bridge had been built), burned to the water. Chase's son, who was aboard and attempting to start the engine when the explosion of gasoline started the fire, escaped and cut the ferry loose from the city dock.

JOIN IN THE FUN
IN NEXT SATURDAY'S
COUNTY-CITY BIRTHDAY
CELEBRATION HERE

SAILFISH LODGE

The Lodge Amid the Pines on the beautiful St. Lucie

Palm City, Florida

2 MILES FROM STUART

JOINS IN BEST WISHES TO MARTIN COUNTY
ON THIS 25th ANNIVERSARY

Vacation in Comfort
In this Beautiful Setting

We Cater to Banquets For Up to 150 Guests

- Rooms with bath.
- Housekeeping Log Cabins, completely furnished.
- Grand Lounge and Game Room.
- Boats, Outboards and Fishing Dock.
- Right at the Famous South Fork Fishing Grounds

Follow the Sign of the Leaping Sail on State Route 714

BOX 66 PALM CITY — L. I. SIMMONS, C. F. PATTERSON, Props.

FOR MARTIN COUNTY'S
ENTERTAINMENT

SAILFISH
PARK

The "FUN SPOT" of Martin County
Near Sailfish Lodge

PALM CITY

SOFTBALL - BASEBALL

Night Games on Floodlighted Field

Congratulations, Martin County, on this 25th Anniversary

We are pleased that, in less than two years, you have taken us and what we have to offer —Clean, Wholesome Recreation—to your heart. We are proud to have furnished an important recreational asset to our growing county, and have plans to give even more in the future.

DID YOU KNOW THAT SOFTBALL
IS THE GREATEST AMERICAN SPORT —
WITH MORE THAN 150,000,000 SPECTATORS?

WATCH FOR ANNOUNCEMENT OF OUR WINTER SEASON GAMES, TO BEGIN JAN. 1.
TOP NOTCH INTER-CITY AND INTRA-COUNTY TEAMS

THE "PICTURE CITY" TOWER

This giant water tank, still in service on the high sand hills at Hobe Sound, is shown in this boom-days photo when it advertised "Picture City," a 5,000-acre subdivision extending from Fruita (now vanished) to Hobe Sound. Here major Hollywood movie studios were going to make "epics," the promoters said, but, alas, only this photo remains.

Indians Gave Hobe Sound Area's Names

A book published more than 250 years ago reports the course of events that led to the choice of the names that Hobe Sound and Jupiter Island now bear.

One Robert Barrow and companions were wrecked in 1696 on the coast here at a point later determined to have been about 2 miles north of the present Hobe Sound. They were captured by Indians and taken to an Indian village called Hoe Bay which presumably was where Jupiter now is located. The dissimilarity in pronunciation of certain letters by the English and Spaniards, from whom the Indians undoubtedly had acquired some training in speech, has led to the present theory that it was really called Jove which later was translated into Jupiter by the English. Both the Island and town are situated in the grant from the Spanish government to Eusebio M. Gomez on July 16, 1815. The Island formerly was referred to as St. Lucie Island and Gomez Island.

Padre Torre probably was the island's first settler but his plantation was reverting to wilderness north of Jupiter Inlet by the 1830s. The first white resident of the Island after him was Charles Jackson of Daytona who in 1881 built a home just south of Coconut Point. The next home on the Island was built in 1886 by Capt. James A. Armour who had been assistant keeper or keeper of Jupiter light since June 6, 1866. Captain Armour built his home on Coconut Point where the home of Beman G. Dawes, now stands.

At this time mail and passengers came to the Island on Len Gardner's sail boat which made "regular" trips from Waveland to Jupiter. At Jupiter mail for the south was taken by Alfred Smith who traveled on foot with it to Lake Worth.

By 1889, however, steamboat service had been established between Titusville and Jupiter and the first northern residents journeyed to the Island for all or part of the winters. Among them was Joseph Jefferson, renowned actor. Grover Cleveland, former President of the United States, Augustus Pitou and Joseph Arthur, well known playwrights, and Fanny Rice, renowned actress.

As all residents and visitors arrived by boat, all homes of this period were built facing the Sound and all had "water gates" where small boats could land their passengers. Supplies arrived by "trade boats" in the same way and some trade boats carried not only edibles but many other supplies as well. In fact they were small floating stores.

In 1892 the Hobe Sound Yacht Club was organized with Joseph Jefferson as its first commodore.

Capt. John Miller, Walton Pioneer, Came To Florida in 1886, Homesteaded at Fruita

Capt. John Miller, 1853-1946 is usually listed with the Walton St. Lucie County, pioneers as he spent most of his life there. However, his homestead of 160 acres was at Fruita, just north of Gomez, in what was then Dade County. His first trip to Florida was in 1886 when he railed to Jacksonville and sailed the narrows to Jupiter. On commercial fishing in the old Prospect Inlet channel, known as the "Big Pocket," his tales of the early days recorded that "the fish were so abundant that the fishermen sometimes lifted them out of the water with pitchforks."

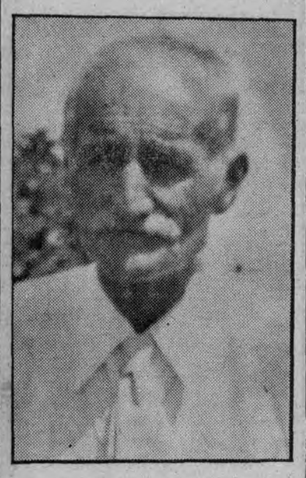
Captain Miller was a native of Racine, Wis. On June 2, 1884 he married Miss Annie K. Fairbairn at her home in Hawkesbury Mills, Ontario. After his exploration of this pioneer region he returned to his Fairport, Mich., home and brought her and the two children down in the spring of 1888 to make their future home at Walton. Having visited at Eden, where Capt. Thomas E. Richards was running an inn, he had purchased 20 acres just north of Will Richards, oldest son of the captain. The land extends back from the Indian River to the savanna and his daughter, Mrs. Barbara Ferson, still lives there.

Captain Miller was a boat builder by profession. While on his return trip North he carved out a boat which he brought, knocked down, to Titusville, the end of the railroad. Assembling the boat there he loaded the family for the trip to Eden. He called his floating home the Manatee and the pioneer family lived on it while he was building a small house on the bank of the river. Until his death at 93 he used this first building as his carpenter shop and until about a year before he spent most of the work-day hours with his tools. At one time he was turning out a boat every 13 days, some equipped later with motors. He had built 100 sailboats, each about 24 feet long with an 8-foot beam which were used mainly in the commercial fishing industry. Many were utilized by R. R. Ricou, one of the largest wholesale fish dealers on the east coast.

It was during the height of the pineapple industry that Captain Miller homesteaded the 139 acres at Fruita where five or six carloads of pines a day were shipped out by the new railroad from the plantings of C. A. Robinson, Will Richards, Sam Webb, Alfred Cox and Captain Miller.

Mrs. Miller died in 1922 at the age of 66. Their six children include Angus C. Miller, Mrs. Una E. Tucker, Miss Jessie P. Miller, Mrs. Maude Ensey, Mrs. Ferson and Mrs. B. D. Fulton of Stuart.

FRUITA HOMESTEADER



CAPT. JOHN MILLER

Joshua Smith First Settled Gomez in 1886

If Joshua Smith, 1851-1918, were here today he could probably add more colorful lore to these historical pages than anyone living today. For he traveled the east coast attending the beacon lights and became friends to the earliest settlers as family by family they plowed their way up from the river banks to carve out a spot for their future homes. When Joshua had seen all sections and chose a home for himself it was Gomez, and in 1886 he purchased the first tract in the Gomez Grant. Known as "The Smith Block" he lived there with his mother, Mrs. M. L. Smith, and his citrus grove was said to be the finest in the section.

A native of Mississippi he came to Florida with his parents in 1853 when he was 18 months old. Before settling in what was then Palm Beach County the family had lived in Sumpter and Volusia Counties. He was among the most loved and respected of the early settlers in this county. One early writer said of him: "He was careful and thorough and of such a kindly disposition that he was everybody's friend. He never owed a debt. He paid them all quickly and cheerfully and without haggling. Joshua Smith was not a church member, was not married, but he was a was not married, bht he was a popular man, sound in his rule of right and justice and exemplary.

"We say he was not a church member. We should qualify this statement. He was a member of the invisible church of God and humanity, faithful to his creed of common honesty and fraternal citizenship. He found the credentials of his church membership in the 25th chapter of Matthew."

EARLY NOTABLES PLAYED ON JUPITER ISLAND

As early as 1892-93 Jupiter Island, as today, was the playgrounds of the nation's celebrities. It was during this time that homes were owned by Joseph Jefferson, artist and actor; Augustus Pitou, Edwin Booth's last theatre manager, and Charles Osgood, general manager of the Klaw and Erlanger theatrical syndicate of America.

John N. Grant was manager of the colony at that time and a representative of the Indian River Association. Grant was also an early postmaster and one of the most progressive pioneers of Hobe Sound. He and Mrs. Grant had two daughters and lived on the high hill on the old Dixie Hwy. just east of the water tower. He was also a County Commissioner from his district.

Congratulations, Martin County

ON YOUR

25th BIRTHDAY!

For 16 of Those 25 Years

We Have Been Identified With the Growth and Progress of Hobe Sound and Jupiter Island.

Coming here from New York City, we have operated the theatre since 1934 and our garage business since 1936.

It has been a pleasure to serve the fine people of this area.

U-DRIVE-IT SERVICE

DIAMOND TRANSFER & GARAGE

Hobe Sound, Florida

Bridge Road—Phone 2941 Gomez Road—Phone 3471

Look to the Future...

In Congratulating Martin County on this 25th Anniversary, First Federal Savings & Loan Association of Indian River County feels deeply identified with the progress which has been made in this area in the past decade—because we have provided funds for building new homes and business structures, making repairs, refinancing loans and other purposes throughout Martin County.

THIS ASSOCIATION

has confidence in the future possibilities for growth in one of Florida's outstanding resort and agricultural areas—the Martin County of 1950—and we hope to have as active a part in Martin County's progressive future as we have had in its past.

Your First Federal is unique in that it serves as a "mutual benefit" association. It is a mutual savings institution, chartered and supervised by the United States Government. First Federal Savings Accounts offer maximum safety with liberal yield, free from the risk of market fluctuations.

FIRST FEDERAL SAVINGS and LOAN Association of INDIAN RIVER COUNTY

Room 6, Osceola Building VERO BEACH, DIAL 2373

R. W. Sedgwick, Secretary-Treasurer

Member Federal Home Loan Bank and Federal Savings and Loan Insurance Corp.

SINCE 1931...

IT HAS BEEN OUR PLEASURE TO GIVE THE PEOPLE OF HOBE SOUND AND JUPITER ISLAND THE FINEST POSSIBLE GROCERY AND MARKET SERVICE IN OUR POWER.

Congratulations, Martin County

On This 25th Anniversary

Our Standard—Highest Quality at Fairest Prices!

C. A. St. Onge began this business back in the heart of the Depression in 1931.

Your loyal patronage through the years has helped to build this into one of the most modern and most completely stocked groceries and markets in any Florida resort area.

We deeply appreciate your patronage—and look forward to many more years of service to you—service which you may be sure will keep apace of the times. We have grown—and are growing with—our fine Martin County.

C. A. ST. ONGE GROCERY & MARKET

HOBE SOUND, FLORIDA

OLD DIXIE HIGHWAY PHONE 2761

James H. Rogers Founded Port Sewall in 10-Year Effort

Another outstanding pioneer of the St. Lucie region was the founder of Port Sewall, James Hanson Rogers, whose family connections are strangely woven in with the owners of the original Hanson Grant. He was born in Milwaukee Oct. 16, 1864 of pioneer stock for his grandfather had gone West in a covered wagon in 1836. His father, George J. Rogers, was born in Milwaukee about a month after the parents' arrival in the new settlement and he was the third white child born in that town.

From bank clerk in Mitchell's Bank of Milwaukee, young James climbed to State bank examiner and in 1900 was appointed cashier of the International Bank at 60 Wall Street, New York City. During the 15 years there he became more and more interested in Florida and in 1915 retired and moved to Port Sewall. As founder, organizer and enthusiastic booster he devoted his entire time for 10 years to that fine winter colony. Just before he died in 1925 he built a fine home on the river (now owned by Carl L. Bess) where he had planned to spend his declining years.

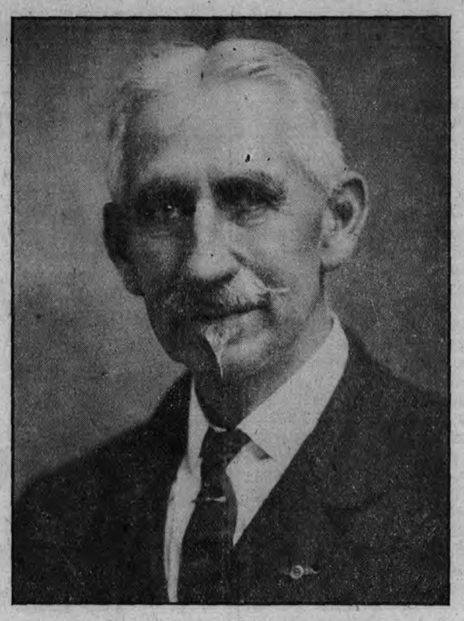
His interest in the development of this section of Florida was two-fold. His maternal grandfather was Dr. M. P. Hanson of Milwaukee to whose brother, John M. Hanson, a large plot of land was granted in 1823 BEFORE Florida became a part of the United States. Port Sewall and Sewall's Point both lie within the Hanson Grant.

Rogers' wife was one of the Sewalls of Maine, a sister of Capt. Henry Sewall, who lived many years and died at the tip of Sewall's Point. And the strange coincidence arises out of the fact that the mother of Mrs. James H. Rogers and of Capt. Henry Sewall was none other than the widow of John M. Hanson for whom the Hanson Grant was named.

Old Captain Sewall and Capt. Hugh L. Willoughby had built a small fishing lodge in 1908 which they called Sunrise Inn. Rogers replaced it in 1914 with a commodious two-story, wooden structure and brought James H. Reardon here from New York as hotel manager in 1919. The attractive cottage colony around the resort hotel, the golf course, the roads which run through Port Sewall—all these are credited to the enthusiasm and effort of James H. Rogers. He was an aggressive, hardworking pioneer who died in the prime of life—before he had opportunity to enjoy the fruits of his labor.

Reardon was one who stayed on and more actively identified himself with the life of Stuart than most of the others, although the initiative and money of a number of interested winter residents of Port Sewall went into the building of the present luxurious Sunrise Inn of today. It is owned and operated by Mr. and Mrs. Andrew Berkey, who came here in recent years from Chicago where they own and still operate the exclusive Key Club of that city.

BUILT HERE IN 1908



CAPT. HUGH L. WILLOUGHBY

As a young mining engineer, Captain Willoughby made a fishing trip in 1877 to Florida, 73 years ago. The following year he brought his family to St. Augustine to live. Attracted by the mild climate of South Florida he purchased the first 5-acre plot on Sewall's Point and was elected president of the Sewall's Point Land Company with Capt. Henry E. Sewall as vice-president. They spent $200,000 to build 10 miles of roads, docks and the first Sunrise Inn, a wooden structure which was razed when the present Inn was built.

* * *

Willoughby Was Versatile Area Explorer

No more versatile notable of this county's parade of pioneers can be found than the late Capt. Hugh L. Willoughby, co-founder of Sewall's Point and Port Sewall. In 1877 he made a fishing trip around South Florida and was one of the first to cruise through the endless miles of Everglades swamplands through which he made a survey in 1899. The result of this trip was his successful book, "Across the Everglades," published by J. B. Lippincott and Company.

As an 1877 graduate engineer he began scientific exploratory work in soundings of the St. Lucie Inlet in 1908 and convinced the Rivers and Harbors Committee in Washington that the St. Lucie Inlet held the finest harbor possibilities of any section on the east coast. Failure of his dream and untiring efforts to have a harbor here is a long story well known to many who have continued his work.

Captain Willoughby, because of inheritance, never had to work for money but work was his life and love and his interest in things mechanical kept him eternally at some challenging project. By 1909 he had won national prominence and "Fly", pioneer aviation magazine, that year told at length of his inventive progress. It credited him with being one of the first men in America to become interested in the bicycle, auto, submarine, motor boat and aeronautics. In fact, his own bicycle, auto, motor boat and airplane were among the first in the United States. His 60-ft. Sea Otter was the first cruiser to be equipped with wireless telegraph. He was one of the founders of the Aero Club of America having begun experiments in aeronautics as far back as 1888. He also made many ascensions in spherical balloons in Paris, St. Louis and Philadelphia and was said to consider ballooning the "king of all sports."

He was brought to this section by Capt. Henry Sewall in 1908 and joined him in putting Sewall's Point homesites on the market. His son, Hugh, Jr., and his wife still maintain a winter home at Port Sewall and he is also survived by a grandson, Hugh, 3rd, who carries on his name.

MARTIN! MARTIN! MARTIN!

Governor Martin was born in Martin, Fla., and Martin County bears his name. His hometown was named for his family and local establishments will be carrying that family name down through the history of this section. He was a college classmate of Stuart's Judge A. O. Kanner and of the late County Judge E. J. Smith, both of whom came here because of this association which followed in their profession even after college days.

DRS. HANNA WRITE BOOK ON FLORIDA EAST COAST

When you have finished this historical edition of Martin County sit down and order the newest book of Dr. and Mrs. Albert Hanna. It is titled "Florida's Golden Sands" and includes several items omitted in this issue of The News. In fact, the history writing team of man and wife have spent many years acmulating interesting and hitherto unpublished material about Ponce's famous "Land of Flowers."

They have dealt with pirates, planters and plantations along with persons and progress in story-style. They report that in 1890 one Indian River grower netted $14,000 on 25 acres of pineapples. If you love Florida's east coast you will enjoy this latest scholarly publication about our section of the State.

Congratulations, Martin County!

MAY THE NEXT 25 YEARS BRING EVEN MORE PROGRESS

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St. Joseph's Catholic Church

Rev. Fr. Timothy J. Geary

Welcomes You

STUART

Sunday Masses: 8 a.m., 9 a.m., 11:15 a.m.
Daily Mass: 7:30 a.m.
Holy Days: 7:30 a.m., 9 a.m.
Summer Schedule (May-December)
Masses: 8 a.m., 10 a.m.

JUPITER ISLAND

7 a.m., 10 a.m.

Rev. Fr. Timothy J. Geary, born in County Cork, Ireland in 1905, and with the Church in America since 1930, has been in Stuart for the past six years.

Growing With Martin County

Priests of the Catholic Church accompanied Ponce de Leon when he landed here in our Florida in 1513—and for more than 400 years, fearlessly and courageously, conducted missions in this wild land. Two Franciscan Friars were burned at the stake by savages in what is now Martin County 300 years ago. . . .

The Catholic Church has been strong in Martin County since the early days. The first church was built in 1916. The new St. Joseph's Church, where Mayor O'Dwyer of New York was married, was completed in December, 1948, as well as our new Rectory. Plans are well forward for a Parochial School and Convent in Stuart and a new Church on Jupiter Island.

—EVERYBODY WELCOME—

AIR VIEW OF THE SUNRISE INN COTTAGE COLONY

The KEY CLUB

SUNRISE INN

PORT SEWALL,

STUART, FLORIDA

THE KEY CLUB of Chicago owns and manages the Sunrise Inn, its Winter Resort. Unusual advantages are offered guests, such as boating, pool bathing, fishing, tennis, shuffleboard and golf. Closest Hotel to the Inlet. Cruiser makes daily trips to Sunrise Inn's half-mile of private ocean beach. All rooms, cottages and apartments are steam-heated and have tubs and showers. American Plan.

Mrs. Andrew D. Berkey, Reservations

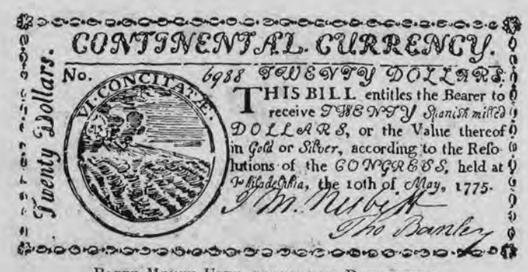
Swimming Pool At Sunrise Inn

Actual size of First Cartoon. Appeared in the first column, second page, of The Pennsylvania Gazette May 9, 1754.

HISTORICAL EDITION

The Stuart News

The Only Newspaper in the World Working for the Growth and Progress of Stuart and Martin County

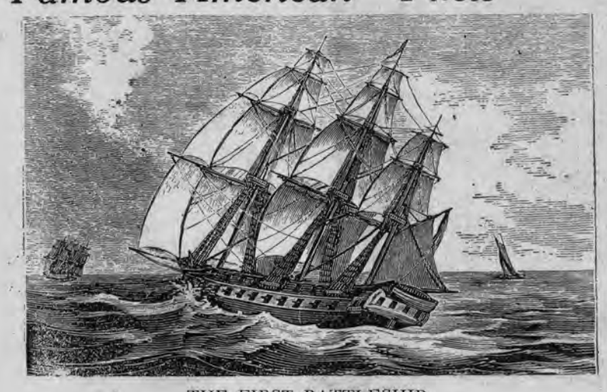


PAPER MONEY USED DURING THE REVOLUTION.

VOLUME 13—NUMBER 19 | THE STUART NEWS, STUART, MARTIN COUNTY, FLORIDA, THURSDAY, NOV. 9, 1950 | PRICE TEN CENTS

HISTORY-MAKING CELEBRATION SATURDAY

Famous American "Firsts"



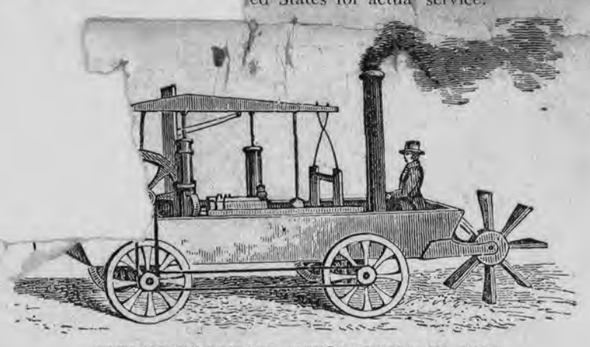
THE FIRST BATTLESHIP

THE ALFRED 24-GUN FRIGATE. FIRST IN U. S. NAVY

The first naval fleet was authorized by Congress December 22d, 1775. Esek Hopkins was the first Commander. He received $125 a month. The sailors were paid $8.00 a month. The fleet consisted of two 24 gun frigates, the Alfred and Columbus and two brigs, Andrea David and the Cabot.

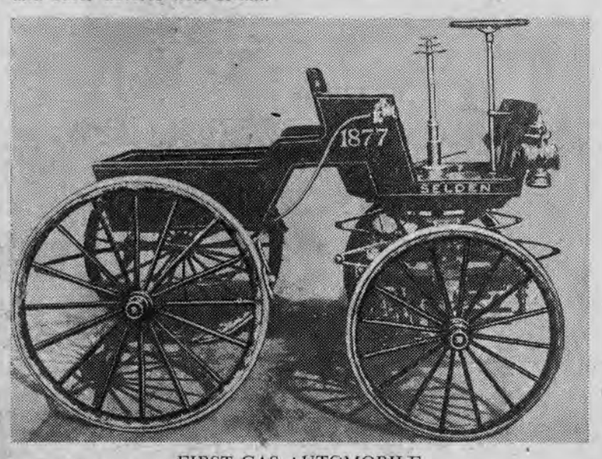
FIRST RAILROAD TRAIN

The "Best Friend" was built at the West Point Foundry shops in New York City for the South Carolina Railroad, arrived by the ship *Niagara*, October 27, and after experimental trials, in November and December, 1830, made the first excursion trip here pictured, on Saturday, January 15, 1831. The "Best Friend" was the first [illegible] ted States for actual service.



THE FIRST STEAM AUTOMOBILE IN 1804

Many of our steam inventions we owe to Oliver Evans. He first understood it in its application to wagons. As early as 1787 the legislature of Maryland granted him its exclusive use for fourteen years and in 1781 he publicly stated he could drive wagons, mills and other devices with steam.



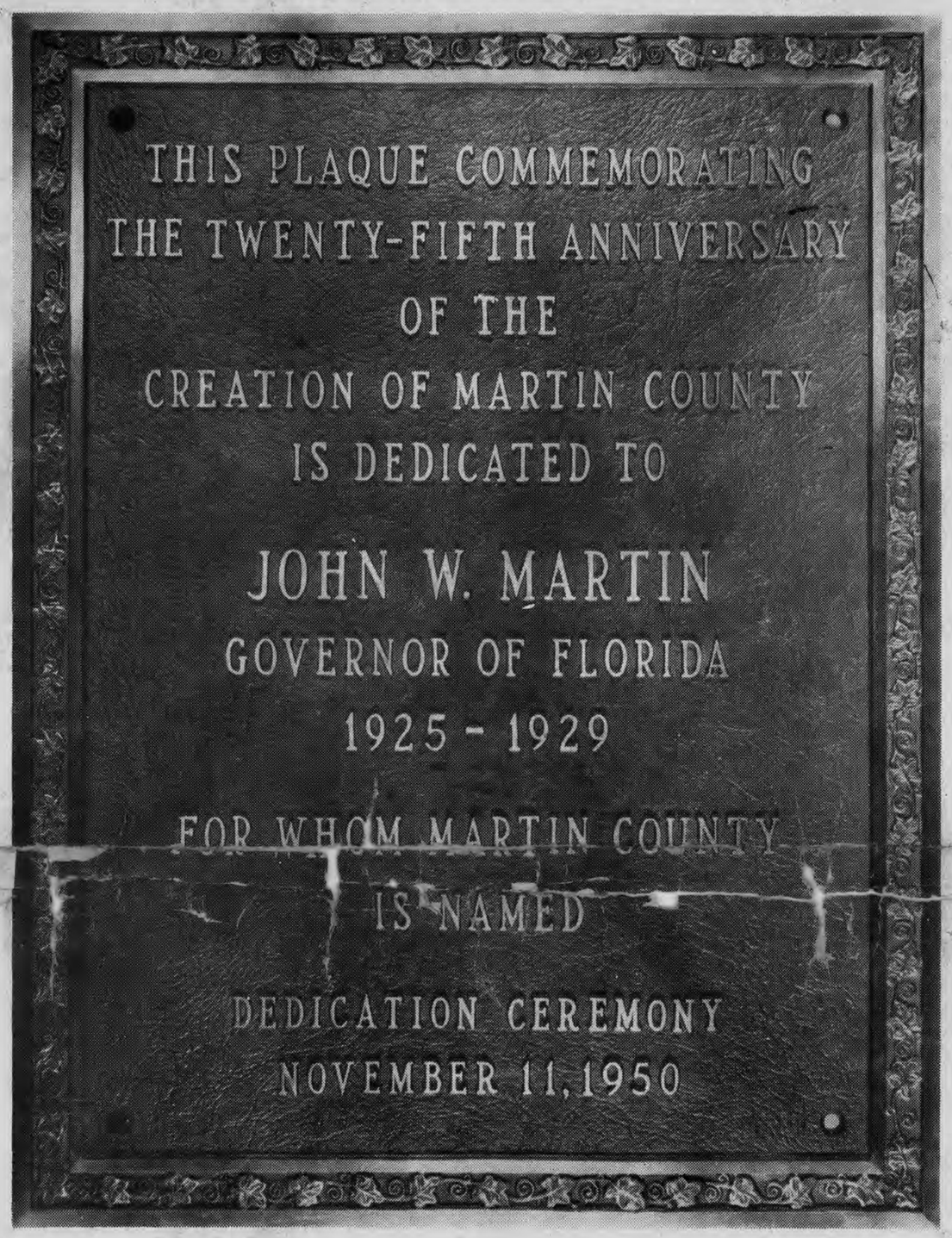
FIRST GAS AUTOMOBILE

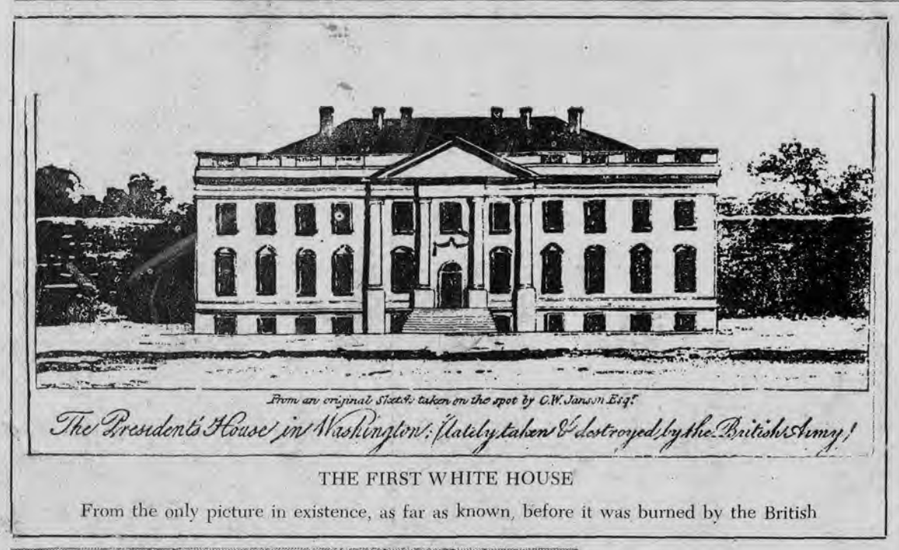
The first man to build a gasoline automobile in America was George B. Selden who applied for a patent in the United States in 1879.

FIRST BANK CURRENCY

Specimen of first currency used by first bank in 1813

Plaque Honoring County's "First Citizen," John W. Martin

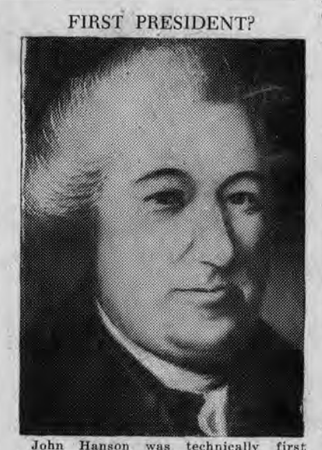




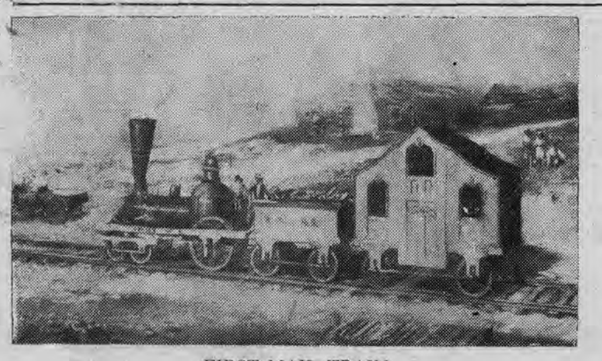
THE FIRST WHITE HOUSE

From the only picture in existence, as far as known, before it was burned by the British

FIRST PRESIDENT?



John Hanson was technically first President of the United States. Our first Constitution was the Articles of Confederation. There was no executive head of the country as today, but the president of Congress was entitled "The President of the United States in Congress Assembled." Hanson, elected in 1781, served as the first head of that body. George Washington was elected President and bore the title "President of the United States," which has been the title of all his successors.



FIRST MAIL TRAIN

The first train to carry the United States mail in 1831 and then only in the east and southeast. Mail was carried in the west by pony express and stage as late as 1858-60. Letters from San Francisco to Salt Lake City, Utah, cost $3.00 and as high as $5.00 for the first half ounce. Railroads and the telegraph stopped at St. Joseph, Mo.

FIRST PASSENGER CAR

The first passenger railroad car was run in America in 1827. It was a horse railroad and looked like a small cabin on wheels, the driver riding in front of the car.

County's 25th Year Will be Signalized On Armistice Day

STUART EXPECTS 3,000 GUESTS AT PROGRAM HONORING JOHN W. MARTIN, COUNTY'S FOUNDER; PARADE, FISH FRY, BOAT RACES, DANCES

Martin County will stage its Silver Jubilee next Saturday, Nov. 11, with more than 3,000 guests expected at Stuart, the county seat, for all-day festivities—and that number may well be swelled to 5,000.

Every citizen of Martin County is invited to the big jamboree signalizing the county's 25th birthday, and invitations have been extended to our sister counties, Palm Beach, St. Lucie and Indian River. City and County Commissioners and State Legislators of the three counties are expected here to see Former Governor John W. Martin honored by the county which bears his name.

Here is the program for the day:

10 a. m.: Giant Parade, with Legion posts and high school bands of this and adjoining counties participating. At least 15 and possibly 20 floats are expected in the parade. Governor and Mrs. John W. Martin will head the parade.

11 a. m. to noon: Armistice Day ceremonies and formal dedication of a bronze plaque to Governor Martin at the court house.

Noon to 1:30: Free fish fry at Stuart Civic Center riverfront park grounds.

2 p. m. to 4:30: Outboard races, sailboat races and wa[illegible]ki exhibitions by champions from C[illegible]

[illegible]: Supervised games for [illegible]ic Center p[illegible]

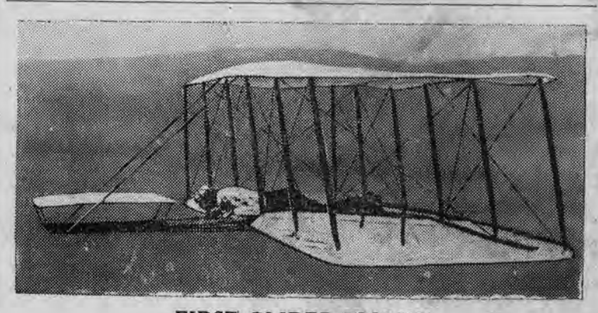
3 p. m.: Baseball, county vs. city officials, and soft ball, Martin County High School girls vs. Jensen Beach girls, at Stuart Baseball Field.

8 p. m. till: Street dancing on Flagler Avenue near Stuart Civic Center, square and round dance music; 9:30 p. m. till: Governor's Birthday Ball at the Riptide Club.

"Stuart is proud to be your host city," Mayor Drew King said in pre-celebration note of welcome. "The keys of the city are yours for the day. Enjoy yourselves."

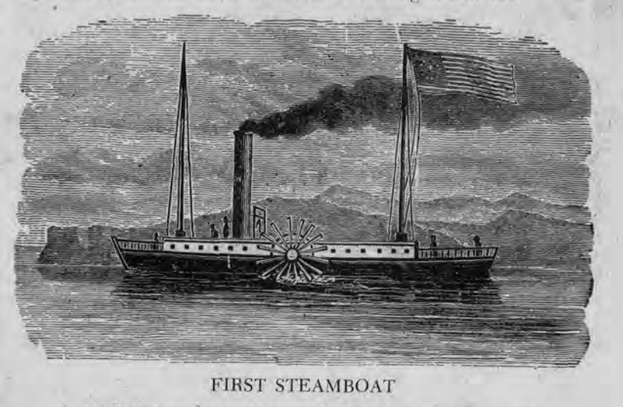
State Senator Evans Crary, general chairman of the celebration, praised committee workers for their unstinting efforts to make the event successful.

Arthur E. Sims, chairman of Martin County Commission, extended greetings of the county to the guests expected Saturday: "Martin County welcomes you to a celebration marking 25 years of progress."



FIRST GLIDER FLIGHT

The first successful experiment of the Wright Brothers with a motorless machine in 1901. The pilot lay flat in the glider to overcome resistance from the wind. By October, 1902, more than a thousand glides had been made, some as long as 600 feet.



FIRST STEAMBOAT

In 1807 Robert Fulton's boat the Clermont made her first trip from New York City to Albany.

FIRST 84-PAGE NEWSPAPER EVER PUBLISHED AT STUART, FLORIDA

COPIES 10c MAILED AWAY FOR 15c

Spain was in its glory 388 years ago in 1562 when this ancient Spanish map of Florida was drawn on parchment. The Carib Indians, shown by the cartographer in hunting, fishing and tribal ritual scenes around the borders of this map, were the first residents of Jupiter Island and Martin County, building their villages on mounds of oyster shells in seacoast jungle. Of interest is the depiction of Lake Okeechobee, then called Mayaca, and it is evident that the early explorers were familiar with the Kissimmee River almost 400 years ago.

Jupiter Island, Hobe Sound...

Where Sailed the Caravels

Six flags have flown over romantic Florida since Easter Sunday, 1513, when Ponce De Leon landed to hunt the fabulous Fountain of Eternal Youth: the banners of Spain, France, Britain, the Southern Confederacy, the ill-starred Republic of Florida, and the United States.

And Jupiter Island, Hobe Sound, has shared in this rich historical background. Here, legend has it, Franciscan Padre Torre conducted a mission among the Tegestas.

On this shore in Sept., 1696, the barkentine **Reformation** was wrecked. En route from Port Royal in Jamaica to Philadelphia, its Quaker passengers endured hardships and privations described by Jonathan Dickinson in his **Journal,** a classic of American literature.

Dickinson and his band were taken captive to an Indian village near Jupiter, which Dickinson describes as "Hoe Bay." It is believed that the Spanish called Jupiter Jove, and that Hobe Sound was named through misinterpretation of the word.

Abstracts for properties on the Island begin with the original Spanish Grant to Eusebio M. Gomez.

In the past quarter century, the Island has seen construction of many private winter homes, and still retains its charm and quiet. The Jupiter Island Club, with its comfortable cottages, golf course and tennis courts, Island Beach Club, Hobe Sound Yacht Club, and Tangerine Hall, is the guest retreat on Jupiter Island.

The Hobe Sound Company joins with others who have helped Martin County to grow in welcoming Governor John W. Martin on this 25th Anniversary.

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Speaking from Experience

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IN MY 10 YEARS OF REAL ESTATE PRACTICE, I HAVE SEEN MANY PROPERTIES INCREASE IN VALUE — BUT MANY ARE STILL UNDER-VALUED, IN MY OPINION.

Congratulations, Martin County

We take great pleasure in congratulating this, our own wonderful Martin County, on its 25th Anniversary, and join in honoring Governor John W. Martin. What progress we have made—and what greater progress still awaits us 5-10-25 years from now!

To You, Our Friends

the sincerest thanks for your confidence. The greatest reward has been the pleasure of doing business with you. And to you, the new friends whom we hope to make, this is an invitation to drop in or write about Martin County property. You may be sure that it will be represented EXACTLY AS IT IS.

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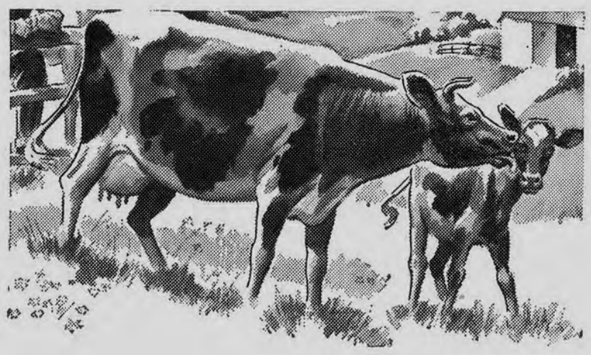

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Know your dairy and know you are getting a sanitary, healthful product. CALL THE PENNOCK PLANTATION in Jupiter today for convenient home delivery.

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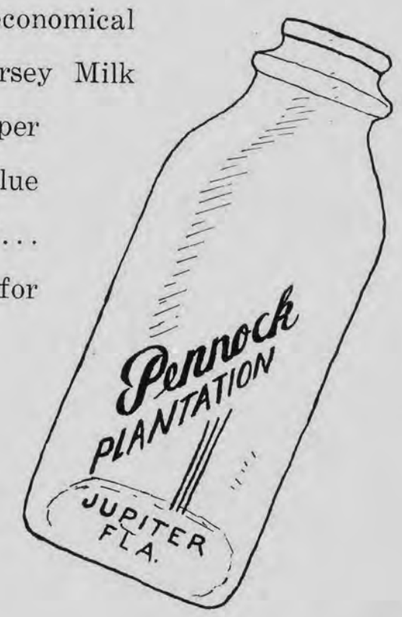
AND . . . It's more economical too. PENNOCK'S Jersey Milk contains up to 40 per cent more food value than ordinary milk . . . So, you get more for your money!



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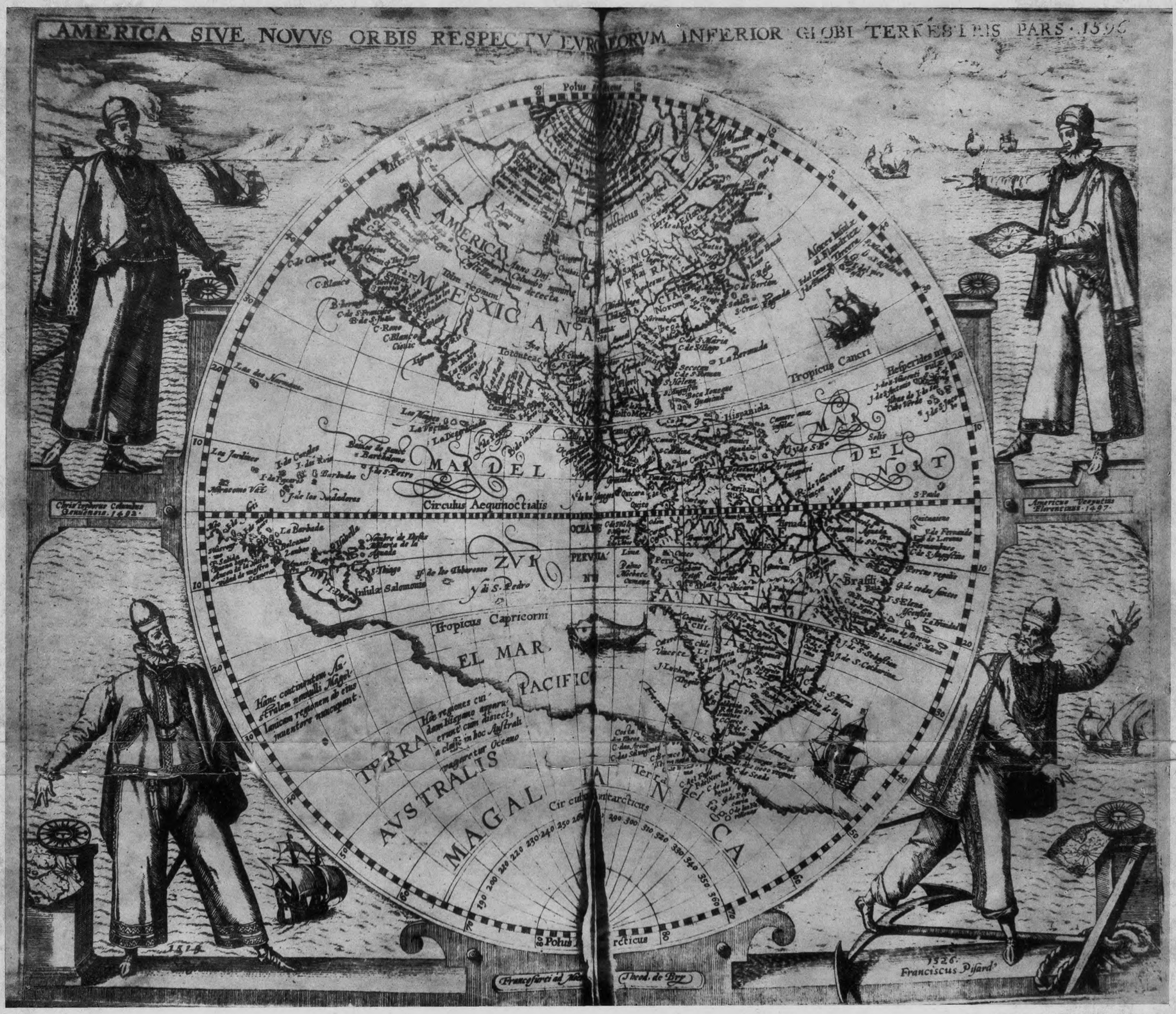

THE NEW WORLD...

Here Ponce De Leon buried the Cross of Spain . . . Here sailed Drake and Menendez . . . Are you seeking a New World?

A World where you can enjoy Tropical Florida at its best . . . its waterways, palms and trade winds . . . a New World where you can really live.

For all of us, "it may be later than we think . . ." Decide now to acquire your Winter Home or Estate in South Florida.

We represent the finest types of Indian River, St. Lucie River, Hobe Sound and Oceanfront Homes, Estates and Homesites. Listings on request.

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